# RADIO TODAY THURSDAY, JULY 1, 1948

WAAT. 970 WEAF. 660 WJZ... 770 WOR... WABC. 880 WEVD. 1320 WJIB. 1190 WPAT... WBR. 1330 WHN. 1050 WMCA. 570 WQXR... WBNX. 1380 WHOM. 1480 WNEW 1130 WWRL. WBYN. 1480 WINS. 1000 WNC. 830 WOV...

Treasury Star Parade: Frank Luther-WQXR. 9-9:15 A. M.: WINS. 11:15-11:30: "Sacrifice for Victory," Helena Kuo-WBNX. 1-1:15: Johnny Messner Orchestra-WEVD. 10:30-10:45: WOV. WMCA. 11:45-12: WHN. 1:30-1:45 A. M.; "Story of Nikolai Gastello." Joseph Julian. Ann Shepherd-WBYN. 10:30-10:45.

Baseball: Dodgers vs. Cincinnati. Ebbets Field—WHN. 2:20-5:30. Bob Burns, Comedy: Spike Jones Music—WEAF. 7:30-8.

Words at War: "One World": Wendell Willkie. Speaker—WEAF. 8-8:30.
Play: "This Is Our Enemy"—WOR. 8-8:30.

Variety: Mary Astor. Charles Ruggles. Mischa Auer—WABC. 8-8:30.

Play: "The Aldrich Family." With Norman Tokar—WEAF. 8:30-9.

America's Town Meeting: "Is Labor Cooperating Fully With the War Effort," Senator Rufus Holman of Oregon: Carl C. Crow. S. Eugene Allen. F. Harold Young—WJZ. 8:30-9:30.

Bing Crosby, Songs; Dorothy Lamour. Alan Reed. Guests-WEAF. 9-9:30. Amateur Program, Direction Major Bowes-WABC. 9-9:30. Vallee Varieties: Joan Davis. Others-WEAF. 9:30-10.

Vallee Varieties: Joan Davis. Others—WEAF. 9:30-10.
Stage Door Canteen. With Bert Lytell. Maureen O'Sullivan: Edmund Gwenn. Henny Youngman. Others—WABC. 9:30-10.
Goldman Band Concert, Prospect Park—WNYC. 9:30-10.
Variety: Garry Moore. Jimmy Durante. Comedy: Xavier Cugat Orchestra: Georgia Gibbs, Songs—WEAF. 10-10:30.
"Anti-Inflation Measures," Judge Marvin Jones: Representative John W. McCormack. Massachusetts—WABC. 10:30-10:45.

Eileen Farrell, Soprano: Concert Orchestra-WABC, 11:30-12.

Where there is no listing for a station its preceding program is on the air

MORNING

5:30-WOR-Music: Farmers' Digest
WABC-Reveille Sweetheart: Music
6:00-WENF-Radio Newsreel
6:30-WEAF-Farm News
WOR-News: Farmers' Digest
WABC-Arthur Godfrey. Talk: Music
WNEW-News: Recorded Music
6:45-WABC-News: Arthur Godfrey: Music
WNEW-Religious Program
6:55-WABC-News: Arthur Godfrey: Music
7:00-WEAF-News: Pat Barnes: Music
WOR-News: Musical Clock
WIZ-Ed East Varlety Show
WNYC-News: Sunrise Symphony
WHN-Eye-Opener Music
WNEW-Recorded Music
WEVD-Ncws Reports
WQXR-Headlines and Harmonies
7:15-WMCA-News: Recorded Music
WHN-News: The Music Shop
WEVD-Uncle Sam-Sketch
7:25-WQXR-News: Concert Music
7:30-WEAF-News: Music
WEVD-News in Yiddish: Music
7:45-WJZ. WABC-News Reports
WMCA-Help Wanted: Ads
7:55-WQXR-News: Breakfast Symphony
8:00-WEAF-News: Breakfast Symphony
8:00-WEAF-News: Music: Comedy
WACA-N. Y. Times News Bulletins
WNCA-News: Music: Comedy
WACA-N. Y. Times News Bulletins
WNYC-News: Music: Comedy
WACA-Nown Ads: Treasury Songs
WHN-The Music Shop
WEVD-Under Song
Sid-WACA-Horace Held Orchestra
8:15-WAF-News-Radeliffe Hall
WOR-Shopping-Pegcen Fitzgerald
WIZ-Nancy Craig-Talk
WABC-Missus Goes A-Shopping
WMCA-News; Recorded Music
WNYC-Nown: Recorded Music
WNYC-Nown: Recorded
WHN-Marimba Music
WNYC-Nown: Recorded
WHN-Marimba Music
WEVD-Times Song Vender
8:45-WEAF-Definitions-Quiz: Music
WABC-Talk: Adelaide Hawley
WNYC-News: Recorded Music
WEVD-Inewish Melodies
8:55-WOR. WQXR-News Reports
WEVD-Liveish Melodies
8:55-WOR. WQXR-News Reports
WACA-N. Y. Times News Bulletins

WNYC—Masterwork Hour
WHN—Gloom Dodgers—Variety and
News (To 1)
WNEW—Swing-Billies Music
WQXR—Star Parade: Music
9:03-WMCA—Airce Hughes. Comments
9:15-WOR—Talk—Victor H. Lindlahr
WABC—Sophisticators Music
WMCA—Recorded Music
WMCA—Recorded Music
WWCA—WEVD—Women in the News
9:30-WEAF—Mary Hamman. Comments
WABC—Sophisticators Music
WABC—Shire I. Music
WABC—In the I. Mine—Play
WMCA—Recorded Music
WABC—Landt Trie and Curley. Songs
WEVD—The Mclody Box
9:45-WEAF—Robert St. John. News
WEVD—News: Hillbilly Music
WEVD—News in Yiddish (Off 10-12)
9:55-WQXR—News: Music
10:00-WEAF—Lora Lawton—Sketch
WOR—Talk—Alfred W. McCann
WJZ—Isabel Manning Hewson
WABC—Landt Trie and Curley. Songs
WMCA—N. Y. Times News Bulletins
WNYC—Women in War—Helen
Brockman
WNEW—Make-Believe Ballroom
10:03-WEAF—The Open Door—Sketch
WNZ—MOX—News: Necorded Music
10:15-WEAF—The Popen Door—Sketch
WNYC—The Music Album
10:30-WEAF—Help Mate—Sketch
WNYC—The Music Album
10:30-WEAF—Help Mate—Sketch
WNYC—The Music Album
10:30-WEAF—Help Mate—Sketch
WMCA—News: Recorded Music
WNEW—News: Recorded Music
WNEW—Rows: Recorded Music
WNEW—Rows: Recorded Music
WNEW—Rows: Recorded Music
WNEW—Fark—Lorraine Shcrwood
WJZ—Gene and Glenn. Variety
WABC—Bachelor's Children—Sketch
WOR—Talk—Lorraine Shcrwood
WJZ—Gene and Glenn. Variety
WABC—Bachelor's Children—Sketch
WOR—News Reports
11:00-WEAF—Road of Life—Sketch
WOR—News—Rethur Van Horn
WABC—Hooking—Mary Lce Taylor
WMCA—Recorded Music
WYC—News: Rationing Talk
WQXR—News Reports
11:00-WEAF—Now Village—Sketch
WOR—Bessic Beatty Women's Show
WASC—Second Husband—Sketch
WOR—Help Show
WOR—Help Show
WOR—Help Show

**AFTERNOON** 

# **NEWS BROADCASTS**

Every hour on the hour from 8 A. M. through 11 P. M. NEW YORK TIMES news bulletins over WMCA-570

Riling

| 8:30-WEAF, WMCA, WNEW |
| 8:45-WNYC, WHN |
| 8:55-WOR, WQXR |
| 9:00-WABC, WMCA |
| 9:30-WABC, WMEW |
| 9:45-WEAF |
| 10:10-WABC |
| 10:15-WZ |
| 10:30-WMCA, WNEW |
| 10:55-WQXR |
| 11:30-WMCA, WMCA, WYYC |
| 11:30-WMCA, WNEW |
| 11:55-WQXR |
| 11:70-WMCA, WNEW | Mor 6:30-WHN 6:30-WEAF. WOR. WNEW 6:55-WABC 7:00-WEAF. WOR. WNYC WEVD. WQXR 7:15-WMCA. WHN 7:25-WQXR 7:45-WJZ. WABC 7:45-WJZ. WABC 7:55-WQXR 8:00-WEAF. WOR. WABC, WMCA. Morning Afternoon

After

12:00-WEAF. WOR.
WABC. WMCA
12:25-WJZ
12:36-WOR. WNEW
12:55-WQXR
1:00-WOR. WJZ,
WMCA
1:25-WOR
1:30-WNEW
1:45-WEAF
1:55-WQXR
2:00-WMCA, WNYC
2:30-WMCA, WNYC
2:30-WCA, WNEW
2:55-WQXR 8:00-WABC, WMCA 3:30-WMCA, WNEW 3:45-WNYC 3:55-WQXR 4:00-WOR, WMCA 4:25-WABC 4:30-WIZ, WMCA, WNEW 4:55-WQXR 5:00-WOR, WMCA 5:15-WQXR 5:25-WQXR 6:30-WMCA, WNEW

5:36

Evening
6:00-WJZ. WABC.
WMCA
6:15-WEAF
6:125-WQXR
6:30-WOR. WABC.
WMCA. WNEW
6:45-WJZ. WABC.
WNYC
7:00-WOR. WMCA.
WQXR
7:05-WHN
7:15-WEAF
7:25-WQXR
7:25-WQXR
7:30-WOR. WMCA.
WNEW
8:00-WJZ. WMCA.
WNEW
8:145-WHN
8:00-WJZ. WMCA
WNEW
8:30-WMCA. WNEW
8:35-WAMCA. WNEW
8:35-WAMCA. WNEW
8:35-WAMCA. WNEW
8:35-WHN
8:35-W 9:30-WMCA. WNEW 9:55-WQXR 10:00-WOR. WJZ. WMCA. WHN 10:30-WOR, WMCA. WNEW WNEW
10:45-WNEW
10:50-WQXR
11:00-WEAF. WOR.
WJZ, WABC.
WMCA, WHN 11:15-WEAF 11:20-WOR 11:30-WNEW 12:00-WEAF, WABC, WMCA, WQXR WMCA, WQXR 12:38-WNEW 12:35-WEAF, WHN 1:00-WJZ, WABC, WMCA 1:43-WHN 2:00-WOR WQXR 9:15-WOR

BY SHORT WAVE Time. Eastern War-Megacycles
LONDON

9:00. 11:00 A. M.-12 Noon-15.30
5:45. 6:45 P. M.-11.68. 9.58
9:06 P. M.-9.53. 6.11
10:45 P. M. 12:30 A. M.-9.69, 9.58. 7.15.
6.11
10:05COV

MOSCOW 7:40 A. M.-15.75 6:48 P. M.-15.23. 15.11 MELBOURNE

S:00 A. M.—9.615, 9.54 BERNE 10:00 P. M.-6.165 STOCKHOLM 11:00 A. M-15.155

FROM ENEMY SOURCES
BERLIN 7:30. 8:30 A. M.—15.11 7:00, 9:00, 11:00 P. M.—7.24 ROME

8:30. 10:30 P. M.-11.81. 9.63. 7.22

WABC-Bright Horizon-Sketch
WMCA-News: Lombardo Records
WN JW-News: Bing Crosby Records
WLAF-David Harum-Sketch
WJZ-Living Should Bc Fun-Carlton
Fredericks
WABC-Aunt Jenny's Stories
WNYC-Health Talk
11:55-WQXR-News: Uncle Sam-Sketch

12:00-WEAF—News: Recorded Music
WOR—Boake Carter. Comments
WJZ—Spiritual Stability—Dr. Earl F.
Adams
WABC—News: Kate Smith's Chat
WMCA—N. Y. Times News Bulletins
WNYC—Music for Defense Plants
WNEW—Ted Steele, Songs
WEVD—News in Yiddish
12:03-WMCA—Recorded Music
12:15-WOR—Meatlinc Melodies
WJZ—Jimmy Blair. Songs
WABC—Big Sister—Sketch
WEVD—My Mother and 1—Sketch
WEVD—My Mother and 1—Sketch
WEVD—My Mother and 1—Sketch
WEVD—My Mother and 1—Sketch
WEVD—My Mother and Home Hour
12:30-WEAF—Mirth and Madness—Varlety
WOR—News—Alois Havrilla
WABC—Hich Trent—Sketch
WNEW—News—Wistern Songs
WEVD—Olga Paul, Songs
12:45-WOR—Judy and Jane—Sketch
WNEW—News: Western Songs
WEVD—Olga Paul, Songs
12:45-WOR—Judy and Jane—Sketch
WNEW—Frank Froeba, Piano
WEVD—Yeshiva Student—Talk
12:55-WQXR—News: Symphony Music
1:00-WEAF—Mary Margarct McBride
WOR—Sydney Moseley. Comments
WABC—Life Can Be Beautiful—Play
WMCA—N. Y. Times News Bulletins
WNYC—Missing Persons Alarms
WHN—Popular Music (To 2:30)
WNEW—Recorded Ballads
WYC—Missing Persons Alarms
WHN—Popular Music (To 2:30)
WNEW—Recorded Ballads
WYC—Jacob Jacobs, Songs
1:03-WMCA—Recorded Music
1:05-WOR—Talk—Pegeen Fitzgerald
WABC—Ma Perkins—Sketch
WNYC—Talk—Pegeen Fitzgerald
WABC—Ma Perkins—Sketch
WNYC—The Children's Front—Mrs.
Margarct Lighty
WEVD—News: Lopez Orchestra
1:30-WABC—Vic and Sadc—Sketch
WNYC—The Goldbergs—Sketch
WNYC—Pages of Melody
WYEW—News: Sinatra Records
1:45-WEAF—Carey: Longmire. News
WIZ—Josef Stopak Orchestra: Hertha
Glaz, Contralto
WABC—Vic and Sadc—Sketch
WNYC—The Goldbergs—Sketch
WNYC—The Goldbergs—Sketch
WNYC—The Goldbergs—Sketch
WNYC—The Goldbergs—Sketch
WNBC—The Goldbergs—Sketch
WNBC—The Goldbergs—Sketch
WNBC—The Goldbergs—Sketch
WNBC—The Goldbergs—Sketch
WNBC—The Goldbergs—Sketch

WOR-Martha Deane—Talk
WABC-Young Dr. Malone—Sketch
WMCA—N. Y. Times News Bulletins
WNYC-News: Markets Quiz
WHN-Baseball Preview
WNEW—Recorded Variety Music
WEVD—Jewish Philosopher
2:03-WMCA—Recorded Music
2:15-WEAF—Lonely Women—Sketch
WIZ—The Mystery Chef
WABC—Joyce Jordan—Sketch
WIZ—The Mystery Chef
WABC—Joyce Jordan—Sketch
WNYC—Gilbert-Suilivan Music
WEVD—Lublin to New York—Sketch
2:20-WHN—Baseball: Dodgers vs. Reds. at
Ebbets Field
2:30-WEAF—The Guiding Light—Sketch
WOR—News: Talk—Maxline Keith
WIZ—Ed East and Polly. Variety
WABC—We Love and Learn—Sketch
WHN—Baseball Preview
WNEW—News: Variety Music
WEVD—Israel Zuckerberg. Soings
WQXR—Talk—Charlotte Adams
2:45-WEAF—Hymns of Ail Churches
WABC—Pepper Young's Family
WEVD—Jewish Melodies
2:55-WQXR—News: Request Music
3:00-WEAF—Mary Marlin—Sketch
WOR—Variety Music
WIZ—Morton Downey, Soings
WABC—News: Request Music
3:03-WGAP—N. Y. Times News Bulletins
3:03-WCA—N. Y. Times News Bulletins
3:03-WCA—N. Y. Times News Bulletins
3:03-WCA—N. True Story—Sketch
WABC—Joe and Ethel Turp—Play
WMCA—News: Recorded Music
3:15-WEAF—Ma Perkins—Sketch
WABC—Jolinny Gart Trio
WMCA—News: Recorded Music
WNEW—News: Variety Music
S:45-WEAF—Right to Happiness—Sketch
WABC—Johnny Gart Trio
WMCA—News: Recorded Music
WNEW—News: Variety Music
WEVD—News: Variety Music
WEVD—News: Personality Parade
WIZ—Ted Malone. Poetry
WABC—Green Valley, U. S. A.—Play
WNYC—News: Personality Parade
WIZ—Club Matinee. Variety
WABC—Home Front Reporter—
Fletcher Wiley; Frank Parker,
Tenor: Eleanor Steber, Soprano

**EVENING** 

WMCA-N. Y. Times News Bulletins WNYC-String Quartet

WMCA-N. Y. Times News Bulletins WNYC-String Quartet
4:03-WMCA-Recorded Music
4:15-WEAF-Stella Dallas-Sketch
WJZ-Quest for Happiness
WNEW-Korn Kobblers Music
WEVD-News in Yiddish
4:25-WABC-News: Perry Como, Songs
4:30-WEAF-Lorenzo Jones-Sketch
WOR-Dr. Eddy's Food Forum
WJZ-James G. McDonald-News
WMCA-News Reports
WNYC-This Is Our Enemy-Play
WNEW-News: Rhythm Music
WEVD-Italian Songs
4:35-WMCA-Civilian Defense NewsLilian Okun: Mrs. Oswald B. Lord
4:45-WEAF-Yopng Widder Brown-Sketch
WJZ-Sea Hound-Sketch
WJZ-Ben Gray Records
WMCA-Glen Gray Records
WMCA-Glen Gray Records
WMCA-Flews: Talk: Waltz Music
5:00-WEAF-When a Girl Marries-Sketch
WOR-News: Talk-John Gambling
WJZ-Hop Harrigan-Sketch
WABC-Madeleine Carroll. Reading
WMCA-N. Y. Times News Bulletins
WNYC-Recorded Music
WNEW-Studio Orchestra
WEVD-Italian Drama
5:03-WMCA-Recorded Music
WNEW-Hollywood-Paula Skone
WQXR-Mews: Great Music
WDXB-E. M. Sternberger; News
5:25-WQXR-News: Great Music
WOX-Highway Patrol-Sketch
WDZ-Jack Armstrong-Sketch
WMCA-News: Harry James Records
WNYC-Elleen Borwell, Songs
WNYC-Elleen Borwell, Songs
WNEW-News: Recorded Music
WEVD-News in Italian
5:45-WEAF-Front Page Farrell-Play
WOR-Superman-Sketch
WABC-Varlety Musicale
WNYC-Treasury Star Parade
WHN-Tim Healy's Stamp Cluh
WEVD-Italian Music (Off 6-5)

6:00-WEAF—Jack Arthur. Songs
WOR—Uncle Don
WIZE—Reves H. R. Baukhage
WMCA—N. Y. Times News Bulletins
WMCA—N. Y. Times News Bulletins
WMCA—Hash Steen Several Bulletins
WMCA—Andrii Contigentals and
WMCA—Three Sisters. Songs
WMCA—Andrii Contigentals and
WMCA—Three Sisters. Songs
WMCA—Andrii Contigentals and
WMCA—Three Sisters. Songs
WMCA—Sports—Joo O'Flerin
6:30-WQCR.—Severy Dinner Musis
6:30-WQCR.—News: Dinner Musis
WMCA—Jeynery Mosely: Comments
WMCA—Jey

WEVD-Symphonic Hour (To 1)
WOXR-News Reports
12:30-WEAF-Variety Musicalc
WOR-Dance Music
WJZ-Martin Orchestra
WABC-Wald Orchestra
WABC-Wald Orchestra
WHN-News: Dance Music
1:05-WEAF-News Reports
WHN-News; Dance Music
1:00-WJZ-News; Music (To 6:30 A. M.)
WABC-News: Music (To 6:30 A. M.)
WMCA-News (Off at 1:05)
WNEW-Milkman's Matinee
1:30-WHN-Treasury Star Parade
1:45-WHN-News (To 2)
2:00-WOR-News; Music (To 5:30 A. M.)

1:35-WHN-News (To 2)
2:00-WOR-News; Music (To 5:30 A. M.)

FM STATIONS

(Dial Settings in Megacycles)

W2XMN-42.8
4-II P. M.-Variety Music

W3NY-43.9
2-5, 7-9:30-WNYC Programs

W41NY-43.7
5:00-News: Recorded Music
7:00-I1:30-Recorded Music
W2XQR-45.9
5-12 P. M.-WQXR Programs

W8SNY-46.2
2:00-Variety Music
2:20-Baseball: Dodgers-Cincinnati
4:45-Variety Music
7:00-Dinner Music
7:00-Dinner Music
7:00-Dinner Music
7:00-Hymns at Midweek
8:16-Lew White. Organ
8:30-Women Correspondents
8:45-0:00-Miniature Concert
W6TNY-46.7
3:00-News: Choral Music
3:30-Instrumental Soloists
4:00-Operetta Music
4:16-Symphonic Hour
5:00-Music: Songs; Organ
5:45-6:00-News: Concert Music
8:15-Coperetta Music
8:15-Symphonic Hour
9:30-Dance Music
9:30-Dance Music
9:30-Dance Music
9:50-10:00-News: Reports
W1INY-47.1
1:00-Sydney Moseley. Comments
1:15-Talk-Pegeen Fitzgerald
1:23-News; Stars and Stripes in Britain
2:00-News: Variety Musicale
3:00-News: Fasetto Orchestra
5:30-Highway Patrol-Sketch
6:45-7:00-Sports-Stan Lomax
W75NY-17.5
3:00 P. M.-Uncle Sam-Sketch
8:15-Music: Concert

6:45-7:00—Sports—Stan Lomax W75NY\_47.5
3:00 P. M.—Uncle Sam—Sketch 3:15—Music; Concert 4:00—News; Concert Music 5:00—Studio Program 5:30—Soviet Music 5:30—Soviet Music 5:45—Wartime Living—Talk 6:00—Treasury Star Parade 6:15—Romence of Names 6:30—News; Dance Music 7:00—Dinner Concert 7:40—Symphony Concert 9:15—News